

PAN 30



Celebrating 30 years of Police Appreciation Night

WHEN:

Thursday, May 8, 2025
Reception 5 p.m.
Dinner 6:30 p.m.

WHERE:

Universal Event Space
6250 Highway 7, Vaughan



**Loblaw
Companies
Limited**

Police Appreciation Night 2025 is proudly presented by Loblaw Companies Limited.

yrp.ca/PAN



2024 Chief for a Day winner:
Amanah Datoo

Celebrating 30 years of excellence

For three decades, Police Appreciation Night has highlighted the outstanding work conducted every day by members of York Regional Police. Awards include:

- Professionalism in Policing
- Garrett Styles Bravery in the Line of Duty
- Rob Plunkett Outstanding Service to the Community
- Herbert H. Carnegie Community Award
- Leo McArthur Civilian Recognition Award

A gathering of leaders

Police Appreciation Night is a cornerstone of community engagement, fostering collaboration among local leaders, businesses and residents. Police Appreciation Night is a celebration of what can be accomplished when all work together toward a shared vision of safety and support.

Guests will also hear a speech from the Grade 5 winner of the Police Chief for a Day contest.

Since the event's inception, a dedicated group of community volunteers has worked to support our police service by raising over \$3 million in support of York Regional Police programs and equipment. Since 2023, the event has provided integral support to two of our most important partners: Victim Services of York Region and the York Region Centre for Community Safety.

Drawing over 1,000 attendees annually, this event brings together a dynamic mix of corporate sponsors, local business leaders, government representatives, community partners, and police professionals.

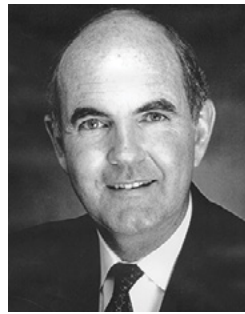
Police Appreciation Night Founding Members



Michael Burns



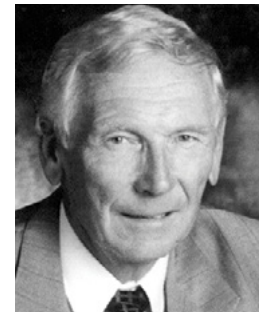
George Crothers



Moffat Dunlap



Leo McArthur



Ken Sinclair

The beginnings of a community tradition

The first Police Appreciation Night was a humble event proposed by five businessmen to the then-Chief of York Regional Police. Fewer than 400 guests were in attendance and the program was brief, but that night, they set the stage for what would become a marquee event for our police service and the greater community.

In the years to follow, Police Appreciation Night has been crucial in building bridges between York Regional Police and communities throughout the region. It has put on display the remarkable professionalism, courage, compassion, fairness and respect with which YRP members conduct

themselves with every shift. Moreover, it has shone a light on the way in which our members rise to the occasion, going above and beyond the call of duty time and again, as well as the resounding and resolute support they receive from those they serve.

We owe much to the five men who founded the Police Appreciation Night committee. This year, we will celebrate their contributions and all who have participated since. Thanks to them, we have had the opportunity to share remarkable stories and accomplishments each year, and to forge lasting relationships that make York Region stronger.

Co-Chairs/Chief of Police



Blair McArthur



Charles Burns



**Chief Jim
MacSween**

Organizing Committee

Deputy Chief
Al Almeida
Deputy Chief
Kevin McCloskey
Superintendent
Christina Dawson
Jeff Chanell
Karen Richards
Carrie Rutledge
Lina Bigioni

Scott Cole
Josh Cooper
Ryan Essex
Steve Hinder
Annie Ho
Susan LaRosa
Paul Martin
Felicia Salomon
Derek Sifton
Eric Tappenden



Our beneficiaries: Making a difference for victims in our community

Victim Services of York Region (VSY) strives to deliver excellent service through a professional, knowledgeable, confidential, honest and compassionate approach to persons victimized by crime or tragic circumstance. VSY believes that every person experiences the impact of a crime or tragedy in a unique way and that each individual needs a safe, secure, caring, inclusive, supportive and non-judgmental environment to share these experiences.



victimservices-york.org

The vision of the **York Region Centre for Community Safety (YRCCS)** is a safer community for individuals affected by violence and abuse. To realize this vision, the YRCCS mission is to provide a collaborative single access point for services with York Region through an integrated, seamless, holistic access to services. YRCCS connects individuals to needed supports and creates a seamless transition to needed services. At YRCCS, survivors access culturally responsive services and are not burdened with having to retell their stories. YRCCS fosters the appropriate environment so that service providers build relationships and networks that lead to trust and enhance co-ordinated services.



YRCCS
York Region Centre
for Community Safety

yrccs.ca



Sponsorship Opportunities

Title Sponsor: \$75,000 (SOLD)

York Regional Police offers its sincere thanks to **Loblaw Companies Limited** for serving as the title sponsor of this year's Police Appreciation Night.

**Loblaw
Companies
Limited**

Presenting Sponsor: \$50,000

- Three tables
- 27 tickets to pre-event VIP reception
- Recognition for full sponsorship value before and during event
- Two-page spread in event program for advertising
- Company advertisement featured in the evening's visuals
- The opportunity to address guests through a pre-recorded video provided by the sponsor
- Recognition by the master of ceremonies from the podium

Police Chief for a Day Competition: \$35,000 (SOLD)

Scotiabank®

The York Regional Police Chief for a Day competition package has been graciously sponsored by **Scotiabank**.

Sponsorship Opportunities

Diamond Sponsor: \$30,000

- Two tables
- 18 tickets to pre-event VIP reception
- Recognition for full sponsorship value before and during event
- Full-page spread in event program for advertising
- Company advertisement featured in the evening's visuals
- Recognition by the master of ceremonies from the podium

Reception: \$25,000

- One table
- Nine tickets to the pre-event VIP Reception
- Acknowledgement for full amount of sponsorship
- Recognition prior to and during the event
- Half-page in the event program for advertising or message
- Signage recognition during VIP Reception

Platinum Sponsor: \$20,000

- One table
- Nine tickets to the pre-event VIP reception
- Acknowledgement for full amount of sponsorship
- Recognition prior to and during the event
- Half-page in the event program for advertising or message

Gratitude Sponsor: \$10,000

- One table, plus a sponsorship of one additional table for ten police officers or community members
- Recognition during the event
- Half-page in the event program for advertising or message

Bronze Sponsor: \$7,500

- One table
- Recognition during the event
- Quarter-page in the event program for advertising or message



About sponsorship opportunities

All sponsorship opportunities also include:

- Recognition in all promotional material, visual presentations and event signage
- Recognition on the York Regional Police website with a direct link to the sponsor's website
- Social media recognition

To purchase your table, or for more information please visit yrp.ca/PAN.

We welcome custom sponsorship opportunities.

For more information, contact Karen Richards, Senior Manager, Government & Stakeholder Relations at PAN@yrp.ca or **1-866-876-5423. ext. 7774.**

Tickets and tables

Tickets:

\$500 per ticket

Tables:

\$5,000 per table

Tables with the highest level of sponsorship will be seated nearest to the stage. **All tables seat 10, which includes a member of York Regional Police.**

VIP reception will include our Executive Leadership Team, Senior Leadership Team and the award winners.

Tax receipts and/or business letters to be issued in accordance with best practices.